



McGregor Plant Sales

To Our Valued Vendors:

We are delighted to introduce our Nationwide Sales Rollout Programs as an opportunity to help you generate significant sales for your company.

In each month a new rollout will be introduced by our US and Canadian Sales Forces.

Because only 12 nationwide rollouts are released each year, opportunities to participate are limited.

Programs are selected with the following criteria: market potential, nationwide appeal, exclusivity or uniqueness, seasonality and promotional support from vendors.

Benefits for you:

1. 30 day focused selling attention from all US and Canadian sales reps using polished sales tools; brochures, photos, samples, promotional pricing
2. Newsletter article highlighting the promotion
3. Website promotion
4. Seasonal specific timing
5. Optional (Direct mail where vendors supply promotional media, printing, and postage, MPS administers database and leads)

If you are interested in being considered for this powerful and focused selling program please fax the attached form to 1-866-244-0407 Attention: Shaunna Junge.

You will also be receiving a copy of this information shortly in the mail.

Best Regards,  
Doug McQueen  
National Sales Manager

**Form:**

**Fax To: 1-866-244-0407**

Vendor name: \_\_\_\_\_

Recommended Varieties to Promote: \_\_\_\_\_

Zone and Cultural Information: **Please Attach**

Photos available **Yes** or **No**

Estimated national appeal; what states and provinces will buy? \_\_\_\_\_

Estimated Volume: \_\_\_\_\_

Landed Price to MPS (Please list volume discounts): **Please Attach**

Freight and Credit Terms: \_\_\_\_\_

Do you have promotional selling guides for the varieties you are recommending? **Yes** or **No**

Will you be able to provide MPS with exclusivity on any varieties recommended? **Yes** or **No**

Which Varieties, How long will exclusivity last? : \_\_\_\_\_

Please describe why you believe your recommendation should be considered for a rollout.

\_\_\_\_\_  
\_\_\_\_\_

Please identify the contact person we may call to set up a rollout with you.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Thank you  
Doug McQueen  
National Sales Manager

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