

**For Immediate Release
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McGregor Plant Sales**

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McGregor Plants Sales Reduces Grower's Outbound Freight Costs with New Low Riders™ Program

In the face of high fuel costs, McGregor's releases new Low Riders™ Program to help growers save up to 20% on their outbound freight costs to retail centers.

Low Riders™ are low profile plants that help growers add one or more shelves to their outbound shipping racks. If a grower averages 5 to 6 shelves per rack and they are able to increase this average by one or more shelves per rack, they can reduce outbound freight by a significant amount, potentially 16 to 20%. Low Riders™ typically finish a 4" pot in 8 inches or less, however, some varieties are selected to this program if they can to be substituted within a genus to create a lower profile finished product to be used in the same SKU code.

Arranged by plant category Low Riders™ are described below.

I. Annuals

- a. Cuphea Lavendar Lace- A triple win variety; 1. low input cost, 2. high pack out when it comes as URC and 3. low profile to ship to retail.
- b. New MiniFamous™ Compact Calibrachos from Selecta. Four new colors: Compact Blue, Compact Burgandy, Compact Lemon and Compact Red.
- c. Celestial Fuchsia's from Plant Haven – upright habit, very compact, up to 10" full grown.
- d. Helichrysum petiolare Petite Licorice -very compact

- e. Heliotropium amplexicaule Azure Skies is lower growing than Heliotropium arborescens Fragrant Delight and you may wish to consider as a sub.
- f. Impatiens – Doubles – Danziger’s Musica series is one of the best performers in shipping. It is very compact and incredibly floriferous such that if a flower is knocked off in shipping it does not leave a large, empty space on the plant with no flowers. Certain colors are more compact than others. See rep for recommendations.
- g. Lantana new Gold – A top seller and a top fuel buster. To 12” full grown
- h. Lantana Patriot Petite Rainbow – 1994 Florastar winner for ultra compact habit- Intended for warmed climates.
- i. Nemesia Fruticans Innocence – compact upright form to 10 -12 “ full grown
- j. Salvia leucantha Santa Barbara – From Plant Haven – very compact for a salvia 12” without flowers and 18” in bloom in a gallon.
- k. Torenia Moon Series from Danziger – compact colors include Honey moon, Pink Moon, and Rose Moon

II. Perennials

- a. Ajuga – Reptans Bronze and Burgandy Glow are big sellers with low profiles and Chocolate Chip has the best pack out at 7000 per box. Many Ajugas are used in stepping stone programs on the market.
- b. Artemesia stellariana Silver Brocade – 8” full grown
- c. Campanula Birch Hybrid – 1 to 2” foliage low growing mat.
- d. Ceratostigma plumbaginoides – 8 to 10” full grown and an economical 10,000 pack when shipped as URC
- e. Coreopsis – The LP varieties of Coreopsis are lanceolata Walter to 6” and rosea (American Dream) 12” and auriculata Nana at 12” full grown
- f. Delosperma cooperi rises to 6”
- g. Gaura Passionate Blush, More Compact than other Gaura’s upright -16 to 18” full grown
- h. Gaillardia Fanfare from Plant Haven sells great with massive blooms that ship well. 12 to 19” full grown.
- i. Heuchera Crimson Curls to 10”
- j. Huechera Plum Pudding- compact habit with striking purple foliage
- k. Iberis purity is compact to 8” in a spreading form and Iberis Snowflake is compact to 10” Alexander’s white is taller to 12” subs may be desired to save space here.
- l. Lamiastrum galeobdolon Herman’s Pride –Mounding to 10- 12”

- m. Lamiums we classify as Low Riders™ include maculatum Aureum 4 to 8", maculatum Beacon Silver 6 to 10", maculatum Pink Pewter 4 to 8", maculatum Red Nancy 5 to 8" maculatum White Nancy 8". **Be careful Lamium maculatum Beedham's White goes to 24"**
- n. Leucanthemum Snowcap is quite a bit lower than the popular Superbum Becky which goes to 36" so while it may not be as low as other Low Riders™ if growers have the Leucanthemum SKU they might want to sub. and save freight.
- o. Lithodora diffusa Grace Ward goes to 8" and the URC pack out at 8000 helps too.
- p. Phlox Subulata –All subulatas in this year's Four Seasons program grow to 4 to 6" and pack out nicely at 8000 as URC
- q. Salvia nemorosa Marcus – Improved habit to 12" full grown finishes 4" pot in 7 weeks. Other Salvia nemorosas are typically 6 to 10" taller than this one.
- r. Scabiosa Blue Buttons from Plant Haven grows to 8 to 10". Other Scabiosa's are tidy but this is the smallest in the Four Seasons program.
- s. Sedum Dragon's Blood and Tricolor are quite tidy at 3-6 inches full grown.
- t. Veronica Liwanensis goes to 4" and has a 10,000 pack out when shipped as URC!
- u. Viola Labradorica – Small blue flowers Spring to Fall at 6" height.

III. Herbs –

- a. Lavendula augustifolia Hidcote- 12 to 18" compact
- b. Lavendula augustifolia Munstead – 12 to 18", also very fragrant
- c. Mentha requienii (Corsican Mint) – a creeper at 1" and a 10,000 pack out from URC
- d. Ocimum x citrodorum Pesto Perpetuo from Sunny Border – A culinary basil going to 4" full grown
- e. Rosmarinus prostrates – lavender flowers, trailing and 6" height
- f. Thymus – All Thymus in this year's Four Season Program are Low Riders™, the tallest is Thymus vulgas (Green) which goes to 6 to 10" most others are 2 to 4" in height.

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