

For Immediate Release McGregor Plant Sales

Company Contact

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McGregor Releases 2006-2007 Catalog

Carlsbad, CA – May 20, 2006 – McGregor Plant Sales releases its new 2006/2007 catalog packed with pictures of varieties offered in the Four Seasons URC Program from Floreexpo. The new offerings will add life to growers' sales programs with the expanded Perennial and Herb Lines and new Annuals. Inside the catalog growers will see that more industry known breeders, genetics and interesting and unique varieties have been added:

- Altenanthera from Saul Brothers
- New Calibrachoa Noa, Lobelia series and new Jamesbrittenia colors from Danziger
- Petunias from Park Avenue
- Euphorbia, Lavandula, Gaillardia Oranges and Lemons among others from Plant Haven
- Log House's Plant Curiosities, Salvia and Lavandula

Along with the expanded line of URC the catalog also contains, customer testimonials and sales tools suggesting ideas for programs and combos to help growers increase sales and revenues. These sales tools are a small sample of what can be found on the McGregor Plant Sales website www.mcgregorplantsales.com. Online growers can quickly access and search in-depth cultural information on all the quality varieties in the program, helping to create unique programs for their customer base.

Growers can obtain a copy of McGregor's new 2006/2007 catalog by visiting the website, www.mcgregorplantsales.com. Growers can also contact their local area sales representative to request a catalog by clicking on "Contacts and Addresses" from the online menu.

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McGregor's is a full service plant broker

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McGregor's is a full service broker specializing in young plants such as Unrooted Cuttings, Plugs, Liners, Bare Root and Tissue Culture.

McGregor Plant Sales

Professional greenhouse growers and wholesale nurseries throughout the USA and Canada have come to recognize McGregor Plant Sales, Inc., as one of the industry's most reliable sources of un-rooted cuttings and other plant starter stock

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