

McGregor Plant Sales Hires Menachem Ganon

Menachem Ganon Joins McGregor Plant Sales Team as Vice President of International Business

CARLSBAD, CA – McGregor Plant Sales hires Menachem Ganon as Vice President of International Business. Ganon comes to McGregor from Florexpo, where he was General Manager and led its growth as the leading un-rooted cutting farm in Costa Rica. Prior to Florexpo, Ganon owned and operated cut flower production in Israel and sold at auction to the European Exchange.

"Menachem brings tremendous international experience and relationships to McGregor Plant Sales," reports Cathy McClintock, President. "He is a brilliant thinker and proven producer. Menachem will develop and execute growth strategies in Europe, Asia and emerging international markets. The new position will bring McGregor's greater scale in its customer base and it will advance key product initiatives and breeder relations."

Over the last twelve years McGregor Plant Sales and Florexpo have developed an important alliance in the production and sales of vegetative cuttings. Today Florexpo is the largest producer in the world of perennial cuttings. It has the #1 selection of annuals from the most prestigious breeders and it offers an aggressive flexibility to new product channels; grasses, woodies and organic herbs. The relationship between McGregor and Florexpo is further strengthened by this management shift and it allows the alliance to focus and build in rich marketplaces globally.

McGregor Plant Sales works with over 30 breeders and 70 farms internationally. Logistics, marketing, sales and customer driven product solutions are central to McGregor Plant Sales success and growth.

Contact your McGregor Plant Sales representative, call MPS at 760.431.1006 or email Shaunna Junge at shaunna@mcgregorps.com for more information about USDA Certified Herb Cuttings.

McGregor Plant Sales is recognized as a leading horticultural distributor in North America. McGregor Plant Sales supplies professional greenhouse growers and nurseries with the most reliable source of unrooted cuttings and other young plant starts. For further information, call your McGregor Plant Sales representative, or contact McGregor Plant Sales at 1902 Wright Place, Suite 140, Carlsbad, CA U.S.A. 92049. Phone: 760.431.1006, www.mcgregorplantsales.com

McGregor Plant Sales is an international plant supplier recognized by greenhouse and nursery professionals as one of the industry's easiest and most reliable sources of unrooted cuttings. Founded in 1985, the company is headquartered in Carlsbad, CA, where it first became known for its expertise in sourcing plant material along with highly responsive service and on-time delivery. For more information, contact McGregor Plant Sales at 760.431.1006 or visit us at McGregorPlantSales.com.